

2009

online ADVERTISING RATES



leaderboard



large format

ads

SECTION	CPM	Leaderboard	Large Format
Homepage	\$12.00	X	
News	\$12.00	X	X
Obits	\$12.00	X	
Sports	\$12.00	X	X
Weather	\$12.00	X	

RUN OF NETWORK	CPM	Leaderboard	Large Format
	\$12.00	X	X

Appear in all sections of all Forum Communications property web sites. **Minimum buy of 80,000 impressions at \$960.00.**

FCC Properties include 34 newspapers across Minnesota, the Dakotas and Wisconsin. For listing of all FCC Properties, please visit www.forumcomm.com/newspaper.

Enhanced Marketplace Listing:	\$49/mo
Video Marketplace Listing:	\$149/mo

Special Ads

We also have special advertising opportunities for other areas of our site, such as our live video coverage of Worthington High School sports. For more information, contact Pam Erwin at 507-376-9711, ext. 211.

in-box

E-mail marketing direct to consumer	Cost
All users registered to our site	\$1,100
All users registered to all FCC sites	\$1,800
Targeted demographic	\$25 per 1,000 consumers

TARGET YOUR MARKET - OVER 200,000 USERS. Target demographics based on age, gender and location. A very effective way to reach a large audience in a short amount of time. Great for concerts, newsletters, expos or sales.

size

Ad Specifications	GIF/JPG size	Flash size	Dimensions (pixels)
Leaderboard	25KB	35KB	728w x 90h
Large format	25KB	35KB	300w x 250h



507.376.9711 • fax 507.376.5202
www.dglobe.com
 email: dgadvertisers@dglobe.com
 300 11th Street, P.O. Box 639
 Worthington, MN 56187